Molloy College Alumni Association  
Board Meeting  
Monday, April 20, 2009  
7:30pm

Attending: Kathy McGuire, Ann Hopwood, Catherine Betts, Anne Marie Burke, Chris Guglielmo, Teresa Loheide, Kathy Razza

Excused: Laura Misitano, John Aranalde, Judie Santoanni

Guests: Marion Flomenhaft, Mary Scanio and Margaret Ziminiski

1. Call to order
The meeting was called to order at 7:35pm by Kathy McGuire, and the Board agreed to take the agenda out of originally numbered order in order to allow Mary Scanio to arrive for discussion about Homecoming events. A motion was made by Ann Hopwood and seconded by Anne Marie Burke to change the agenda to accommodate late arriving presenters. The motion was approved unanimously.

2. Review and approval of minutes
The Board identified several typographical errors in the minutes which will be corrected by Kathy McGuire. It was also clarified that Chris Guglielmo had been excused from attendance at the March meeting, this also will be corrected. The minutes will be corrected and resubmitted to Board at the next meeting.

3. Graduation and Other Upcoming Events
Marion Flomenhaft discussed the many events leading up to and including the graduation events of Commencement Week. Since this is the 50th Anniversary of the very first Commencement exercises at Molloy College, the Class of 1959 will be highlighted at this year’s events.
Event Highlights include:
- Wed., May 13th, 7:30pm- Master’s Class Night and Graduate Hooding- Kathy McGuire to participate in procession and to deliver brief welcome and announcement of Alumni Award Winners
- Thurs., May 14th, 4:30pm and 7:00pm- Undergraduate Hooding and Class Night- two sessions due to size of group and location in Quealy Hall. Kathy McGuire to participate in procession and to deliver brief welcome and announcement of Alumni Award Winners.
- Fri., May 15th, 10am- Commencement Liturgy at St Agnes Cathedral
- Fri., May 15th, 12noon- Alumni Association Commencement Brunch

All Alumni Board members strongly encouraged to attend. Two addresses will be given- one by Joan Heide ’59 and one graduate from Class of 2009. Members discussed the need to have a strong showing of support for this year’s event. Board members agreed to attempt schedule changes to accommodate the ability to attend breakfast. Kathy McGuire and Anne Marie Burke are committed to attend.
Sat., May 16th, 9:30am- Commencement at Nassau Veteran’s Memorial Coliseum. Kathy Razza of Class of ’59 will deliver brief welcome to the Class of 2009 into the Alumni Association. Parking and Seats require tickets so Alumni Board Members are encouraged to let Alumni Affairs office staff know of intention to attend.

Sat., May 16th after graduation ceremony- President’s Luncheon in the Anselma Room.

4. Alumni Development Officer Report
Marion Flomenhaft noted that fundraising targets are off 38% due to the down economy and that it was going to be particularly important this year to involve Alumni in asking their peers for donations. It has been shown time and again that individuals are more likely to give a donation if asked by someone that they know. Marion asked that all Board members agree to make as least 5 phone calls. All present agreed to make the calls. Marion agreed to set up the paperwork to be filled out, the training materials and talking points/call scripts and to send out phone numbers to all Board members before the next meeting.

Marion also ran through the list of other events coming up including:
- “Celebrate Molloy day at Winthrop Hospital on April 21st
- Business Students and Alumni Reception on April 23rd and will include graduate admissions staff
- Arbonne Spa Products Demonstration April 29th. A percentage of all sales will go to the Alumni Association
- Molloy Alumni Association Chapter event to be determined in Albany/Schenectady Area for July 9th- Kathy McGuire and Ann Marie Burke will try to arrange to attend
- Marion reiterated the need for volunteers to be present at the Alumni Brunch on Friday May 15th due to the historic nature of this year’s commencement events.

5. Homecoming Planning
The discussion regarding Homecoming events was lead by Mary Scanio. Mary noted that based on our strategic planning discussions and post Homecoming debriefing in 2008, we should try some different twists on homecoming this year, including not having a full Homecoming Dinner/Dance and instead having the Homecoming Mass, Awards Luncheon and Entertainment on Sunday. The discussion surrounded the concept that feedback from older alumnae included the idea that they would rather be on campus during the day and not at night. Other feedback included that Saturday had previously been too long a day with rely morning and late night events. There was discussion and agreement on the following items:
- Fri., Oct. 16th 7pm-10pm in Anselma Room- Athletic Hall of Fame Dinner
- Sat., Oct. 17th 11am-2pm Sporting events and Alumni/Family Tailgating Party
- Sun., Oct. 18<sup>th</sup>
  - 11:30am Mass in Chapel
  - 12:30 Registration
  - 1pm Welcome
  - 1:30pm-2:00pm- Awards Ceremony
  - 3pm- Entertainment
  - 4:00pm- 5:00pm Mingling

Mary laid out several choice for entertainment including several comedians and musical entertainers. The group settled on an Elvis Impersonator at cost of $500 per hour. He has a great reputation and wows the crowd at other events. The Board decided that given the anticipated turnout of anniversary classes from ’59, ’64 and ’69, this would be a good choice. **A motion was made by Catherine Betts and seconded by Kathy Razza to direct the Alumni Development Staff to contract with the Elvis Impersonator for the Homecoming Luncheon entertainment. The motion was approved unanimously.**

The Board also reviewed some other feedback from the strategic planning session including the fact that last year’s homecoming did not include the personal outreach and class agent work that had been evident in the past and that announcements went out to late to anniversary classes. The Board decided that members would break up the list of alumni from each anniversary class and make phone calls beginning after graduation and would try to both gauge interest in homecoming and also identify potential class agents who could make additional phone calls and conduct outreach to their class mates to boost attendance. We broke the list up as follows:
<table>
<thead>
<tr>
<th>Anniversary Class</th>
<th>Anniversary Year</th>
<th>Number of alumni in class</th>
<th>Volunteer(s)</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1959</td>
<td>50&lt;sup&gt;th&lt;/sup&gt;</td>
<td>37</td>
<td>Not needed</td>
<td>Alumni Office has canvassed this group</td>
</tr>
<tr>
<td>1964</td>
<td>45&lt;sup&gt;th&lt;/sup&gt;</td>
<td>44</td>
<td>Not needed</td>
<td>Alumni Office has canvassed this group</td>
</tr>
<tr>
<td>1969</td>
<td>40&lt;sup&gt;th&lt;/sup&gt;</td>
<td>91</td>
<td>Not needed</td>
<td>Alumni Office has canvassed this group</td>
</tr>
<tr>
<td>1974</td>
<td>35&lt;sup&gt;th&lt;/sup&gt;</td>
<td>209</td>
<td>Chris Guglielmo</td>
<td></td>
</tr>
<tr>
<td>1979</td>
<td>30&lt;sup&gt;th&lt;/sup&gt;</td>
<td>226</td>
<td>Terri Lohiede</td>
<td></td>
</tr>
<tr>
<td>1984</td>
<td>25&lt;sup&gt;th&lt;/sup&gt;</td>
<td>273</td>
<td>Laura Misitano / Kathy McGuire</td>
<td></td>
</tr>
<tr>
<td>1989</td>
<td>20&lt;sup&gt;th&lt;/sup&gt;</td>
<td>186</td>
<td>Ann Hopwood</td>
<td></td>
</tr>
<tr>
<td>1994</td>
<td>15&lt;sup&gt;th&lt;/sup&gt;</td>
<td>330</td>
<td>Anne Marie Burke/Kathy McGuire</td>
<td></td>
</tr>
<tr>
<td>1999</td>
<td>10&lt;sup&gt;th&lt;/sup&gt;</td>
<td>334</td>
<td>Not yet assigned</td>
<td>Need to assign</td>
</tr>
<tr>
<td>2004</td>
<td>5th</td>
<td>447</td>
<td>Not yet assigned</td>
<td>Need to assign</td>
</tr>
</tbody>
</table>

This group of anniversary years represents a total of 2177 Special Invitations to go out for the Sunday Event. It will be essential to make calls and find Class Agents to assist. Marion Flomenhaft will get class lists and phone numbers and other contact info for assigned callers to use for making contacts. Mary will give an update at the next Board meeting.

The Board began to discuss the Alumni Awards luncheon and the need to identify awardees. We must identify options for President Bogner to identify the Veritas Award recipient, and must also identify Recent Alumni who have distinguished themselves. Kathy McGuire will make contact with Bob Houlihan regarding his knowledge of some recent alumni who may be worthy of consideration. Marion Flomenhaft will bring info to the next meeting from Alumni of the Month.
program info and other staff suggestions. Phone calls for fundraising may also assist in identifying alumni of distinction. Board members were asked to think about Faculty Awards and be ready to discuss at next meeting. We will need to make contact with Faculty and Alumni award nominees soon in order to allow them to plan to attend Homecoming weekend and the Award luncheon.

6. **Strategic Planning**
   Given the late hour, the Board decided to forego the discussion of Strategic Planning

7. **New Business**
   The Student Representative Margaret Ziminski reported that Seniors are getting ready for the Senior Gala and graduation activities. She also noted that seniors are concerned about lack of job opportunities on Long Island due to economic downturn. Kathy McGuire noted that Alumni with opportunities for new graduates should network with current Seniors and Masters graduates to alert them to opportunities and to assist with networking, resume review and interview skills whenever possible.

8. **Old Business**
   None

9. **Meeting Adjournment**
   A motion was made to adjourn the meeting at 8:50pm by Ann Marie Burke and seconded by Teresa Loheide. The motion was approved unanimously.

   Respectfully Submitted;

   Kathryn A. McGuire
   President

   The next meeting will be held in the Board Room, Kellenberg Hall on Monday May 11th at 7:30pm