Molloy College Alumni Association
Alumni Board Meeting
March 8, 2010
7:30 p.m.
Board Room, Kellenberg Hall

Attendance:

Alumni Board Members Present (7) –
  John Aranalde, Catherine Betts, Chris Guglielmo (on phone), Ann Hopwood, Teresa Loheide, Kathryn Razza, Judie Santoianni.

Alumni Board Members Excused (3) –
  Anne Marie Burke, Kathy McGuire, Laura Misitano.

Alumni Present (6) –
  Mary Blatus ('84), Evelyn Fiscina ('79), Jonathon Meyer ('83), Joyce Murray ('89/'98), Kerri Reynolds ('88), Margaret Ziminski ('09).

Staff Present (2) –
  Marion Flomenhaft – Alumni Development Officer
  Regina Gorney – Development Associate for Annual Fund

1. Call to order:

Vice-President Ann Hopwood called the meeting to order at 7:36 PM. A quorum was established.

2. Review of previous minutes:

The November 9, 2009 minutes were reviewed. Changes to those minutes were put forth by Teresa Loheide and will be distributed at the next association meeting. A motion was made by Catherine Betts to approve those minutes and seconded by Kathryn Razza. Approved unanimously.

3. Alumni Development Officer Update: Marion Flomenhaft

- The Liberty Mutual Insurance arrangement with the Alumni Association yielded 2,000 in two months. Liberty Mutual has continued to sponsor Molloy events
- MBA meeting in Freeport – Friday, March 12, 2010.
There are 8 alumni who currently work for the accountant firm KPMG in Melville, NY. KPMG will be present at the Molloy campus Thursday, April 29, 2010.

The 1960 graduation class will be honored at the upcoming graduation weekend starting on Friday, May 21, 2010.

The Commencement ceremony has been changed to Monday, May 24, 2010. The college has signed a 2 year contract with the Nassau County Veterans Memorial Coliseum for future commencements.

Two new Alumni of the Month: March - Leigh Ann Kornberger has been added to the Molloy website. April - Lorraine Hannon.

4. Alumni Fund Presentation Update: Regina Gorney, Development Associate for Annual Fund

Phone-A-Thon sessions for the Annual Fund are being held targeting those who have contributed $60.00 or less from prior mailings. The slogan: $55.00 for 55 years has achieved approximately $16,000 in donations.

The fall Phone-A-Thon achieved $26,000 in donations. The current Phone-A-Thon, started on February 22nd and going until March 11, has collected approximately $20,000 to date.

Ms. Gorney stated the importance of Alumni to participate in donating to the college. Currently, only 7% of Alumni have participated and a target goal of participation has been established at 15%.

Alumni Association Board members were giving envelopes to contribute to the Annual Fund before the end date of June 30, 2010.

5. Student Government Update:

There were no representatives present at this meeting to provide an update.

6. New Business:

Teresa Loheide stated that holding Alumni Association meetings at Molloy sponsored events may not work moving forward. A minimum of 6 meetings must be held per calendar year.

An additional Alumni Association meeting was motioned by John Aranalde for Monday, June 7, 2010. Seconded by Judith Santoianii and unanimously approved.
7. Old Business:

Less than $200.00 was made by the prior Lord & Taylor Event Day. The next Event Day is scheduled for the second week of April, 2010 but Molloy is not participating due to poor returns.

Adjournment:

A motion was made by Kathyrn Razza and seconded by Catherine Betts. Approved unanimously. Meeting was adjourned at 8:25 PM.

Respectfully Submitted,

John Aranalde
Secretary

The next Molloy College Alumni Association Board Meeting will be held on Monday, June 7, 2010 at the Board Room, Kellenberg Hall.