Molloy College Alumni Association
Board Meeting
Monday, June 8, 2009
7:30pm
Minutes

Attendance:

Alumni Board Members Present:
Kathy Heeghan McGuire, Ann Hopwood, Laura Misitano, Catherine Betts, Chris Guglielmo (via phone), Kathryn Razza, Judith Santoianni, John Aranalde,

Other Alumni Present: Matthew Faughnan ’01, Joyce Murray, Joseph Passeggiata’ 98, Margaret Ziminski, ’09, Patty Tempesta (via phone)

Alumni Board Members Absent: Terrie Loheide (excused), Ann Marie Burke (excused)

Staff Present: Marion Flomenhaft, Alumni Development Officer

1. Call to order
President, Kathy Heeghan McGuire called the meeting to order at 7:30pm.

2. Review and approval of minutes
The May minutes were distributed to the Board and reviewed.
A motion was made by Kathryn Razza to approve the minutes for May. The motion was seconded by Ann Hopwood and approved unanimously.

3. Development Office Update- Marion

- Fundraising Calls By Alumni Board- The Alumni Board’s assistance was needed in making phone calls requesting donations. Marion noted that fundraising targets are off 38 percent due to the down economy and that it was going to be particularly important this year to involve Alumni in asking their peers for donations. It has been shown repeatedly that individuals are more likely to give a donation if asked by someone that they know. Marion asked that all Board members agreed to make at least five phone calls at the April meeting.
Kathryn Razza has had a decent showing, Kathy Heeghan McGuire has had very positive feedback while Chris Guglielmo has had a slow response, and Ann Hopwood and Cathy Betts have had difficulty reaching their alumni contacts.

- Liberty Mutual Insurance Affinity Program- Cathy Tully-Muscente and Marion Flomenhaft met with Liberty Mutual regarding affinity program previously recommended by the Alumni Board. It is now in the hands of the
lawyers who are working on the contract details. Afterwards it will then go to the 
Vice President of Finance of the College.

- **Planned Giving and Estate Planning, Charitable Trusts**- Marion described a 
new development office strategy for seeking planned gifts.

- **Graduation**- Board members and staff noted that Commencement, which was 
held at the Nassau Coliseum for the first time, was very elegant this year. All 
agreed that the Hooding Ceremony was wonderful and included thirty-two 
members of the inaugural class of 1959. The “Pioneers” each attended one or 
more of the various graduation events.

- **Class Agents**- The former class agent list was passed out so that phone calls 
could be made to the anniversary years to invite them to this year’s homecoming. 
Board members were encouraged to make calls and send e-mails as personal 
engagement is known to best motivate others to take part.

4. Homecoming Awards Update-

- **Veritas Medal**- The Board considered two candidates who are graduates of 
Molloy and will make suggestion to the College President that Patty Calcado be 
the Veritas Medalist. Alumni Staff will suggest another candidate so that Dr 
Bogner has a choice.

- **Recent Alumni Award**.-The Board considered several candidates and after 
careful consideration of two strong candidates, agreed to give Recent Alumni 
Award to Paul Cordasco

- **Alumni Service**- In her absence at the last meeting, the Board discussed several 
candidates and at this meeting, the Board announced that it would give the 
Alumni Service Award to Laura Misitano for her longstanding and continued 
dedication to the college, the Alumni Board and to many events year round.

- **Alumni Faculty Award**- the Board came to consensus on the selection of Dr. C. 
Vincent Pane, Associate Professor of Mathematics and Computer Science for the 
Alumni Faculty Award

5. Alumni Development Officer Report- Marion Flomenhaft reported on several events 
and opportunities

- **Molloy Alumni Albany/Schenectady Chapter Area Event**- July 9, 2009 
51 Invitations went out for the chapter area event being run by Chris Guglielmo. 
Chuck Howlett is the featured speaker being at this event.

- **Molloy Alumni Florida Chapter** 
Marion introduced Patty Tempesta participating in the meeting by telephone. 
Patty is an alumna from the class of 2003. She is married and teaches at a private 
school in Florida. She would like to hold alumni events targeting those alumni 
who live from Orlando to the East Coast of Florida, then later perhaps some event 
further south. Marion noted that there are a few hundred alumni living on the two 
coasts of Florida. Patty then asked for suggestions for the type of events that 
might be able to be held. Margaret suggested social events possibly on a Saturday 
from 8AM-3:30 PM. Patty suggested family events. Laura suggested Orlando
Parks or Kennedy Space Center. Kathy McGuire suggested group ticket sales to professional sporting events in Florida like Mets/Florida Marlins, Yankees/Tampa Bay Rays (baseball) Giants/Tampa Bay Buccaneers, Jets/Miami Dolphins (football), Knicks or Nets versus Miami Heat or Orlando Magic (basketball), Rangers or Islanders/ Tampa Bay Lightning (hockey). Patty will continue to work with Marion on planning a chapter event.

- **Dutchess County**- Marion said there are about 50 alumni living in or near Dutchess County NY. She asked if she should pursue creating a chapter there. We agreed that any potential group should be considered if there is interest.

6. **Old Business**

- **Ducks Game- July 16, 2009**- Mary is trying to get 15 extra tickets
- **Six Flags August 5, 2009**- Response is slow Margaret said recent alumni probably do not know about it since they are looking for jobs she will let them know. Suggestions were made to use Linked in, Facebook and other social networking sites to post upcoming Alumni events.
- **Irish Heritage Walking Tour-September 27, 2009**- being conducted by Joyce Gold from 2PM-4PM. The tour will explore the area near today’s City Hall and Municipal Building. The Five Points area was once a slum for Irish immigrants and was brought to life in the movie *Gangs of New York*. The fee is $25 which includes the Railroad.

7. **Adjournment**

A motion was made to adjourn the meeting by Kathy Razza. It was seconded by Ann Hopwood and approved unanimously. The meeting was adjourned at 8:30 pm.

Respectfully Submitted;

Laura Misitano
Secretary

The next meeting will be held in the Reception Room, of Kellenberg Hall on Monday September 14, 2009, 7:30-9PM