MOLLOY COLLEGE ALUMNI ASSOCIATION
BOARD MEETING
MONDAY, NOVEMBER 9, 2009
MINUTES

Attendance:

Alumni Board Members Present:
Kathy McGuire, Ann Hopwood, Catherine Betts, Anne Marie Burke,
Christina Guglielmo (on phone), Laura Misitano, Kathryn Razza.
Excused: John Aranalde, Terry Loheide, Judy Santoianii

Other Alumni Present: Mary Blatus ('84), Josephine Herbert ('05),
Jonathon Meyer ('83), Marie Paird (senior rep.), Kerri Reynolds ('88),
Joyce Murray ('89,'98)

Staff Present: Marion Flomenhaft, Alumni Development Officer,
Mary Scanio, Events Coordinator.

1. Call to order:
President Kathy McGuire called the meeting to order at 7:30 p.m. A
Quorum was established.

2. Appointment of Officer:
Kathy appointed John Aranalde as Secretary to replace Laura Misitano
who is stepping down from her post as Secretary to assume the
assignment as Chairperson of the Events Committee.

3. Review and approval of minutes:
The June minutes were reviewed. A motion was made by Laura Misitano
To approve the minutes and seconded by Kathryn Razza and approved
Unanimously.

3. Development Office Update – Marion:
Marion reported that out of a possible 1,000 alumni from the Education
School graduates who were invited to an Education Grad Party for
October 28th, only seven people responded. The event has been
postponed.
Re the Membership Committee: A brochure was proposed that would
concern future events.
A discussion about different events possibly to be planned included a Spiritual Retreat – perhaps Dominican related – on a Sunday afternoon. Anne Marie Burke volunteered to host the Day of Reflection. Also the third week of April is Earth Week. It was suggested that there be meetings concerning green themes during the day. The Board felt that daytime would be difficult for students as well as alumni. The Nursing Alumni would like to plan something related to the health care debate. Questions from the Board concerned the possibility of sponsoring a speaker, but questioned if it would be too political in nature.

4. Homecoming Report – Mary Scanio:

Mary reported that we had a successful homecoming. On the expense side we spent $17,478.49 in 2009 as compared with $19,838.98 for 2008. Costs included mailing, music, dinner, gifts (56). The net was $3800. The budget, which included all events, was $25,000. 140 guests attended the banquet including 69 alumni. The alumni Sports Event saw 140 including 100 alumni. The tailgate party: we have no full count, but at least 25 alumni were recognized. The mailing for 2500 pieces cost $2,000. Many phone calls, as well as E-mails were made. Questions asked were “what made people come and join in?”

1. Personal contact most important
2. Meeting Marion – networking connection
3. E-Mails reported that they had attended previous reunions

The timing of the mailings in August for Homecoming events was good – not earlier. Also calls and reminders by Board members should be done in September. The question arose as to whom do we send invites: Just the anniversary classes or the entire alum – 16,000? Should present students be included? Events Committee will work on these questions in 2010.

The Athletics Department is uncertain as to future location of this event due to proposed construction. Chris Guglielmo suggested a special invitation should go to the first year graduates.
7. New Business:
Kathy McGuire proposed the possibility of future board meetings by video conferencing rather than teleconferencing. Staff will investigate potential for using Skype.

8. Adjournment:
A motion was made by Kathryn Razza and seconded by Laura Misitano to adjourn. Approved unanimously. Meeting was adjourned at 8:45 p.m.

Respectfully Submitted:

Anne Marie Burke

The next meeting will be held in the Mother Anselma Room on February 7, 2010 at the High Tea.